



Supporting Your Patients With The Right Advice. The Right Fit. The Right Shoe.

Welcome to the first edition of The Right Fit Insights!

Our new bi-annual newsletter is designed to keep you informed about the latest **footwear solutions to support your patients' needs**.

It's hard to believe that we're approaching 35 years in business! While retail stores come and go, we've continued to thrive by staying true to our core

beliefs: **Happy Feet = Happy People**, and exceptional customer service combined with expert advice keeps our customers coming back.

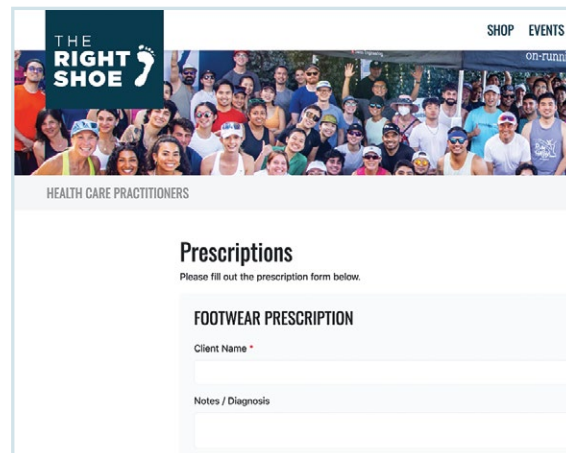
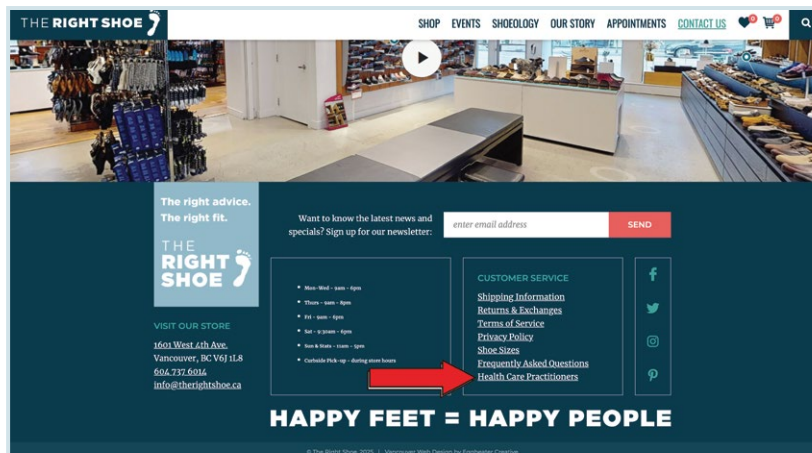
We're grateful for the trust you place in us **as an extension of your patient care team**. No matter what foot challenges your patients face, they'll leave our store feeling **supported, educated, and empowered**.



What's New?

Fillable Prescription Pad Now Available Online!

We're excited to introduce our **new fillable prescription pad** at therightshoe.ca! This tool makes it easier than ever to recommend the right footwear for your patients.



HOW IT WORKS:

- Simply fill out your patient's prescription online
- Upon submission, the prescription is sent directly to our Fit Specialists
- When your patient arrives we'll already have their details
- You can print a copy of the prescription or save it as a PDF
- While walk-ins are welcome, we encourage your patients to book a fitting appointment online at therightshoe.ca

You'll find the **fillable prescription pad** in the **Customer Service** section of our website under **Health Care Practitioners**. There, you'll also have access to **The Right Fit Insights** newsletter and other helpful resources to guide your footwear recommendations.

We're committed to making patient care **smooth and efficient**—one step at a time!



What Sets Us Apart In Footwear Care

Personalized Attention & Expert Guidance

A certified Fit Specialist will review your patient's prescription and work with them to find the best supportive footwear options tailored to their needs.

Patience & Precision in Every Fit

Fit is everything, and we take the time to get it right. Whether your patient needs shoes to accommodate their **unique foot shape, orthotics, or specific foot conditions**, we ensure a thoughtful and thorough fitting—without rushing the process.

Advanced Appointment Bookings

While walk-ins are always welcome, patients can **book a fitting appointment online at therightshoe.ca**. This allows us to prepare in advance, ensuring a smooth and efficient experience upon arrival.

Exceptional Service & Lasting Support

We see ourselves as an **extension of your patient care team**. Whatever the foot challenge, your patients will leave feeling understood, equipped, and empowered.



New & Noteworthy



Experience Next-level Cushioning With The Hoka Bondi 9

With every new year comes an exciting wave of running shoe model releases, and we're particularly excited about the HOKA Bondi 9. The beloved Bondi, HOKA's ultra-cushioned running shoe, has been a game changer for walkers, runners, and those who spend long hours on their feet. Our customers love this shoe for its unparalleled all-day comfort, while healthcare professionals often recommend the Bondi to those who would benefit from its stiff rocker sole, its wide, stable outsole and superb cushioning.

We caught up with fit specialist Barry Donnelly to get his insights on the latest iteration of this shoe and how it differs from its predecessor, the Hoka Bondi 8.

Q: What's the biggest change HOKA made to the Bondi 9?

A: The biggest difference for me is in the midsole



foam. It feels extra soft under your feet while also being springy, making your steps feel smoother and more comfortable. I think this version will have broad appeal to runners and walkers alike.



Q: What do you like best about the Bondi 9?

A: I really like the design and feel of the upper. It hugs my feet in all the right places and I feel secure when walking or running. It's important to note that the regular D width for men and B width for women is a narrower fit than the Bondi 8. The good news: **HOKA has introduced an extra-wide option in women's sizing. We now carry regular, wide, and extra-wide fits in the Bondi 9 for both men and women.**

Q: What's the biggest change in your opinion?

A: Hoka has added additional cushioning to the Bondi 9 which is great as I love all the extra

squish. The HOKA Bondi 9 features an increased stack height of approximately 4 mm compared to Bondi 8. This increase in both the heel and forefoot stack height enhances the cushioning and overall plushness of the Bondi 9, though it may feel like an adjustment for fans of the Bondi 8.

Q: Does the Bondi 9 still work well with orthotics?

A: Yes the Bondi 9 is a very orthotic friendly shoe and it will accommodate a wide range of widths and depths. We always recommend patients arrive for their fit appointment with their orthotics in hand to ensure a proper fit.

HOKA Bondi 9: Key Features

Upgraded Underfoot Cushioning:

Provides a soft, resilient ride.

Structured Knit Upper:

Features zonal venting for increased breathability and a more accommodating fit, made with 55% recycled polyester.

3D Molded Collar:

Delivers plush, ankle-hugging comfort.

All-New Durabrasion Rubber:

Designed to combat high-wear zones for greater durability.

Rear-Foot Focused Active Foot Frame:

Offers more supportive landings for a smooth experience.

How We Care For Your Patients When They Walk Into Our Store

At The Right Shoe, we curate a **one-of-a-kind** customer experience—a rarity in today's retail environment. Our reputation has been built on **effective communication, active listening, expert advice, and exceptional service.**

Here's What Your Patients Can Expect When They Visit Us:



Before Your Patient Arrives

Help your patients prepare for the best experience:

- Bring a paper copy of their prescription or submit via our Fit Specialist Dashboard
- Book an appointment (encouraged, but not required!)
- Bring their orthotics (if applicable)
- Allocate at least 45 minutes for a full fitting

Free parking is available behind the store!

We're more than a shoe store — we're an extension of your patient care team.

We Take Pride In Offering The Lower Mainland's Widest Selection Of Premium Supportive Footwear

Designed To Meet A Variety Of Needs And Styles:
Running, Walking, Outdoor,
Casual, Slippers, Sandals

Our Certified Fit Specialists are experts in fitting shoes that provide support for a wide range of foot conditions, including (but not limited to): Arthritis, Bunions, Edema, Diabetes, Flat Feet, Hammertoes, Heel Spurs, Supination, High Arches, Metatarsalgia, Morton's Neuroma, Neuropathy, Overpronation, Plantar Fasciitis.



Brands we carry:

Birkenstock
Blundstone
Bogs
Dansko
Dunham
Ecco
Glerups
Haflinger
HOKA
Keen

Mephisto
Merrell
Naot
New Balance
Nike
Oboz
Olukai
On
Oofos
Papillio

Redback
Salomon
Smartwool
Spenco
Teva
Veja
Vessi
Vionic
Wolky

Over-the-counter insoles and arch support by:
Sole, Superfeet, Kneed2Run, Birkenstock and Pedag

Let's Work Together!



We're committed to supporting your practice with expert guidance, top-tier footwear, and personalized service for your patients. Have a footwear-related question? Need a specific recommendation?



Call us: 604.737.6014



Email us: practitioner@therightshoe.ca



Visit us: The Right Shoe, Vancouver, 1601 West 4th Avenue,
Vancouver, BC V6J 1L8

Visit our website:



**Stay informed, stay connected,
and let's keep your patients moving!**

Did you know?...

We offer doctors and physios that refer to The Right Shoe a 20 percent discount on personal footwear purchases. Please contact us at practitioner@therightshoe.ca to register.